

## Steven “Shags” Shagrin Your Money Coach!



**Steven S. Shagrin** - better known as Shags - is President of Planning For Life. He provides Money Coaching services, as well as workshops on Designing Your Life in Retirement, Personal Finance Education, Working with Financial Advisors, and Understanding Your Relationship with Money, among others.

With degrees in accounting, finance, and law, for over twenty years Shags worked as an investment advisor with PaineWebber and Smith Barney in Ohio and Ameriprise Financial Services in California. He started his company, Planning For Life, in 2002. He is a published author and professional speaker, currently based out of Walnut Creek, California, in the East Bay area near San Francisco.

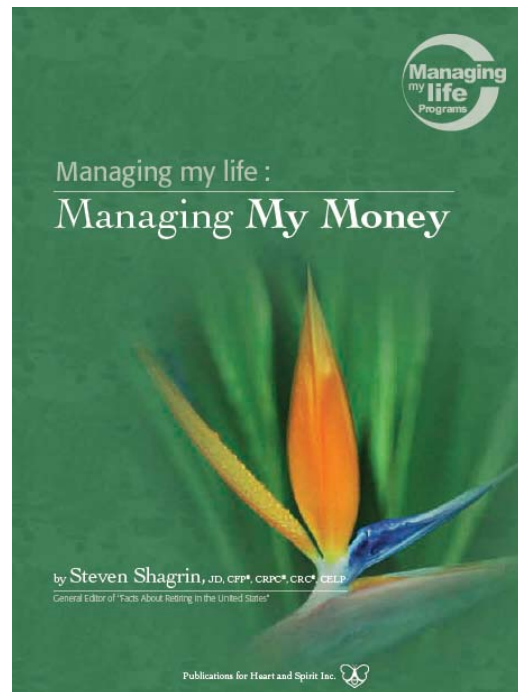
Shags also holds the professional designations of CERTIFIED FINANCIAL PLANNER™ Licensee, Chartered Retirement Planning Counselor<sup>SM</sup>, Certified Retirement Counselor<sup>®</sup>, and Enhanced Lifestyle Planner.

Would you like to create a more purposeful & prosperous life and improve your various money relationships?

Would you like to understand and remove unconscious money blocks to achieve your highest potential?

Would you simply like to feel better about your money and your life?

*If so, you may benefit from Money Coaching!*



**Our workshops and books make great gifts for employees, clients and others....**

# PLANNING FOR LIFE

Featuring...

## MONEY COACHING



Create a balanced life...  
financially, emotionally  
and spiritually

**With Your Money Coach**  
**Steven “Shags” Shagrin**  
*(A very knowledgeable dude)*  
**(925)949-3938**  
**Shags@PlanningForLife.info**

*Helping you assess and improve your financial well-being so you can spend your time and resources in ways you value most.*

**www.PlanningForLife.info**

# PLANNING FOR LIFE

## What is Money Coaching?

Money Coaching combines both practical financial advice with sound psychological principles and universal spiritual beliefs to help transform your relationship with money and lead a more purposeful and prosperous life.

Through a step-by-step process, Money Coaching will guide you to a deeper understanding of unconscious beliefs and patterns that create stress, anxiety and fear and prevent you from having the life you desire.

Money Coaching will help you:

- Assess your "money type" and understand the impact it has on your life and your relationship with money.
- Learn to understand how your "money type" was formed and what you can do to change it.
- Rid yourself of money anxiety based on false beliefs and unconscious patterns.
- Change how you think and feel about money, so that you can unblock the flow of money into your life.
- Discover how money affects your relationships, both at home, work, and play.
- Develop peace of mind through creating a balanced life – financially, emotionally and spiritually.

## Please tell me more!

Money Coaching is a process about money as it relates to YOU as a human being: who you are now and who you're becoming. This is a new field and entirely new paradigm, where Money Coaches are seeking to create greater balance, a higher consciousness and help you to transform your relationship with money.

It involves helping you examine your patterns, behaviors, attitudes and beliefs around money, and gain clarity how these have manifested in your life. A Money Coach helps you identify your money type, and to see how your past experiences with money have impacted the forming of your current money patterns.

The intention of Money Coaching is to help transform the individual and the collective consciousness around money through education, awareness, and empowerment, which is facilitated through coaching, workshops and training.

## What does Money Coaching involve?

Each Initial Engagement consists of four (4) one-hour sessions that focus on:

- Your Money Biography
- Your Mother/Father Mirror
- Your Money Type
- Your Life's Inventory

## What does it cost?

Money Coaching for Individuals:  
\$600.00 for initial engagement

Money Coaching for Couples:  
\$900.00 for initial engagement

An ongoing Money Coaching relationship can then proceed at a rate of \$150 per hour for individuals and \$225 per hour for couples. If the couples decide to be coached separately on some aspects, the rate is \$150 per hour, the same as for individuals.

## Where can I learn more about Money Coaching?

Please visit the website of the Money Coaching Institute, which can be found at [www.Money-Therapy.com](http://www.Money-Therapy.com). Their process is based on the book "Money Magic" by the Institute's founder, Deborah Price.

