

**MARK YOUR CALENDARS NOW! ANNOUNCING A SPECIAL EVENT  
FOR HUMAN RESOURCES PROFESSIONALS COMING TO THE  
SAN FRANCISCO BAY AREA ON SEPTEMBER 23, 24 & 25!**



We're pleased to announce that we are bringing internationally-recognized human development expert and creator of the ChangeWorks System, T. Falcon Napier, back to California for an employee assessment program designed especially for human resources executives and managers. You definitely don't want to miss this opportunity!

Since starting his career as a professional speaker, trainer and consultant in the early 1980's, Mr. Napier has developed and presented nearly 2,000 customized programs for organizations coast-to-coast and around the world. His client list includes over 300 companies representing virtually every industry, including: Sony, Bosch, Detroit Edison, IBM, General Motors, State Farm, BellSouth and over 250 programs for American Express alone. In addition, Mr. Napier has built and supports a network of independent and corporate-based professional trainers and coaches who are certified to use his proprietary ChangeWorks System in their work.

ChangeWorks is the world's only client-driven, activity-specific coaching and management tool. Picking up where traditional psychometric instruments leave off, ChangeWorks answers a critical employee development question - "How ready are my company's employees to do the actual work that needs to be done ...without any outside support or guidance?" - and serves as the foundation on which the employee-managerial relationship is based.

ChangeWorks can make a huge difference in your company in the ways that matter most to you:

- ChangeWorks will help you identify critical employee issues.
- ChangeWorks will help you guide and motivate employees more effectively.
- ChangeWorks will help you track your employees' progress and productivity.
- ChangeWorks will help you prevent stagnant employee-manager communications.
- ChangeWorks will help you achieve greater training and development results.
- ChangeWorks will help you support your company's managers and executives more successfully.

Learn More About the ChangeWorks System at <http://www.masterstream.com/cws/>

- To develop a deeper understanding of the natural relationship between humans and change ... and discover the real source of our apparent resistance, click on "The Nature of Change."
- To review the historical and scientific foundation on which the ChangeWorks System and the MasterStream Method are based, click on "The Merging of Brilliance."

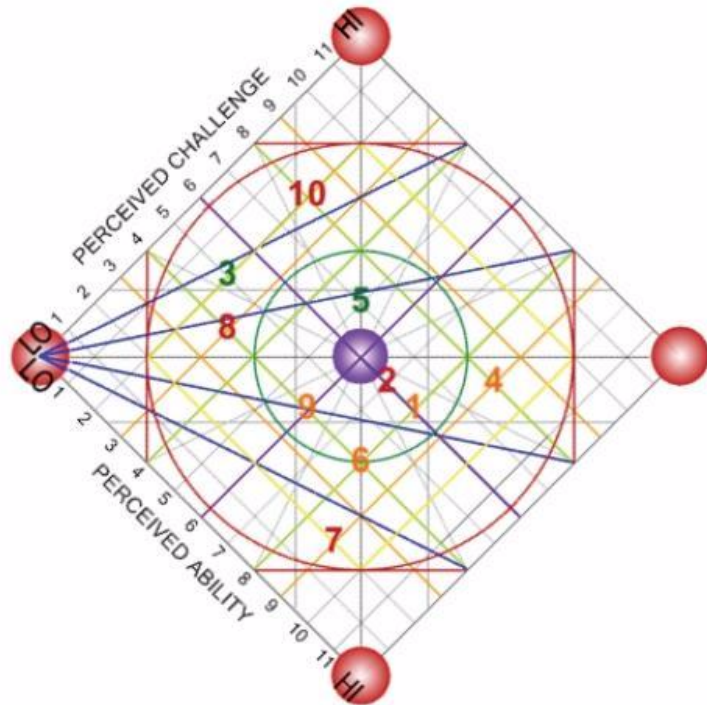
- To experience the ChangeGrid for yourself by completing a 10 item Human Resources Activity Survey designed for Human Resources Professionals, visit <http://ncane.com/llx> (two of a lower case "L" at the end)
- To view a 75-minute Explorintation Webinar recorded on March 12, 2009, visit [www.Masterstream.com/change](http://www.Masterstream.com/change). There you will also find links to other information you may find of interest.

*ChangeWorks!*

Prepared for:  
Prepared on: 10/14/2008 12:10:00 PM

Profile: Business of Coaching - Mini BBVA  
Instructor: Shags Shagrin, shags@planningforlife.info, 925-949-3938  
Completed on: 10/14/2008 12:05:36 PM

Problem Areas	Ability Rating	Challenge Rating
#1 Marketing my services successfully	8	6
#2 Converting prospects into clients	7	6
#3 Preventing stagnant client relationships	2	5
#4 Getting paid what I'm worth	9	8
#5 Sustaining discipline and accountability	5	7
#6 Achieving competitive differentiation	8	4
#7 Presenting compelling solutions	9	2
#8 Capturing additional opportunities	3	4
#9 Building a fully leveraged business	6	4
#10 Helping my prospects identify critical issues	2	8



The next live ChangeWorks! Certification class in the Bay Area is scheduled for Sept. 23-25, 2010. Block off the days on your calendar now – you won't want to miss it! It will feature internationally-recognized human development expert and creator of the ChangeWorks System, T. Falcon Napier, who was the Speaker for the East Bay Coaches meeting on Oct. 19, '09 and also provided the Keynote Address at the American Society for Training & Development (ASTD) Bay Area Expo on Oct. 20, among other speaking engagements while last with us. The room was full and the energy high with over 25 human development professionals in the class.

For more information please contact:

Steven "Shags" Shagrin at (925) 949-3938 / [Shags@PlanningForLife.info](mailto:Shags@PlanningForLife.info)

Veronica Wolfe at (925) 949-8434 / [VWolfe@earthlink.net](mailto:VWolfe@earthlink.net)

or

Thornton Prayer at (415) 240-7820 / [tprayer@ix.netcom.com](mailto:tprayer@ix.netcom.com)

California ChangeWorks!® Collaborative

