

**MARK YOUR CALENDARS NOW! ANNOUNCING A SPECIAL EVENT
FOR COACHES AND CONSULTANTS COMING TO THE
SAN FRANCISCO BAY AREA ON SEPTEMBER 23, 24 & 25!**



We're pleased to announce that we are bringing internationally-recognized human development expert and creator of the ChangeWorks![®] System, T. Falcon Napier, back to California for a business building program designed especially for coaches and consultants. You definitely don't want to miss this opportunity!

Since starting his career as a professional speaker, trainer and consultant in the early 1980's, Mr. Napier has developed and presented nearly 2,000 customized programs for organizations coast-to-coast and around the world. His client list includes over 300 companies representing virtually every industry, including: Sony, Bosch, Detroit Edison, IBM, General Motors, State Farm, BellSouth and over 250 programs for American Express alone. In addition, Mr. Napier has built and supports a network of independent and corporate-based professional trainers and coaches who are certified to use his proprietary ChangeWorks![®] System in their work.

ChangeWorks![®] is the world's only client-driven, activity-specific coaching and management tool. Picking up where traditional psychometric instruments leave off, ChangeWorks answers a critical development question - "How ready is the client to do the actual work that needs to be done ... without any outside support or guidance?" - and serves as the foundation on which the professional relationship is based.

ChangeWorks can make a huge difference in your practice in the ways that matter most to you:

- ChangeWorks will help you help your prospects identify critical issues.
- ChangeWorks will help you convert more prospects into clients.
- ChangeWorks will help you track your clients' progress.
- ChangeWorks will help you prevent stagnant client relationships.
- ChangeWorks will help you achieve greater competitive differentiation.
- ChangeWorks will help you market your services more successfully.
- ChangeWorks will help you get paid what you're worth.

Learn More About the ChangeWorks System at <http://www.masterstream.com/cws/>

- To develop a deeper understanding of the natural relationship between humans and change ... and discover the real source of our apparent resistance, click on "The Nature of Change."
- To review the historical and scientific foundation on which the ChangeWorks System and the MasterStream Method are based, click on "The Merging of Brilliance."

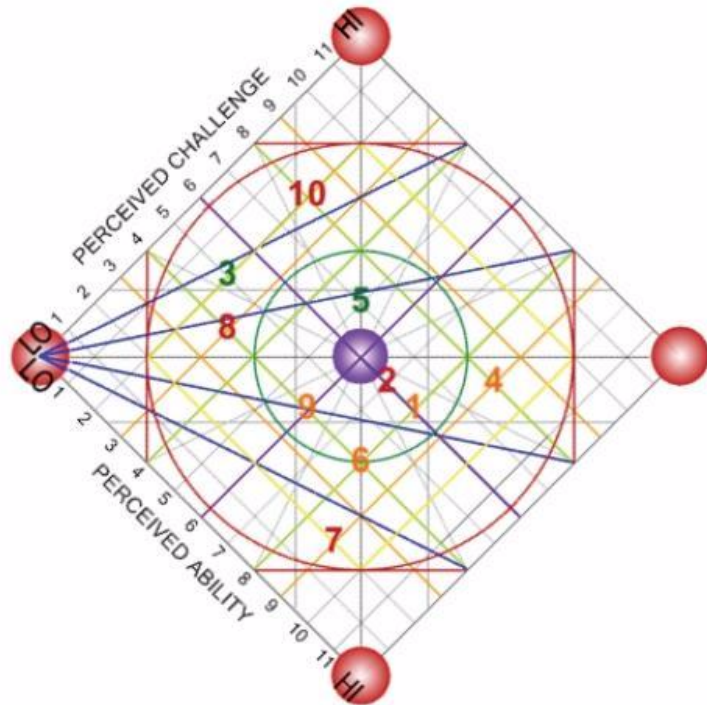
- To experience the ChangeGrid for yourself by completing a 10 item Basic Business Viability Survey (BBVA) designed for Coaches and Consultants, visit <http://ncane.com/vlx>
- To view a 75-minute Explorintation Webinar recorded on March 12, 2009, visit www.Masterstream.com/change. There you will also find links to other information you may find of interest.



Prepared for:
Prepared on: 10/14/2008 12:10:00 PM

Profile: Business of Coaching - Mini BBVA
Instructor: Shags Shagrin, shags@planningforlife.info, 925-949-3938
Completed on: 10/14/2008 12:05:36 PM

Problem Areas	Ability Rating	Challenge Rating
#1 Marketing my services successfully	8	6
#2 Converting prospects into clients	7	6
#3 Preventing stagnant client relationships	2	5
#4 Getting paid what I'm worth	9	8
#5 Sustaining discipline and accountability	5	7
#6 Achieving competitive differentiation	8	4
#7 Presenting compelling solutions	9	2
#8 Capturing additional opportunities	3	4
#9 Building a fully leveraged business	6	4
#10 Helping my prospects identify critical issues	2	8



The next live ChangeWorks! Certification class in the Bay Area is scheduled for Sept. 23-25, 2010. Block off the days on your calendar now – you won't want to miss it! It will feature internationally-recognized human development expert and creator of the ChangeWorks System, T. Falcon Napier, who was the Speaker for the East Bay Coaches meeting on Oct. 19, '09 and also provided the Keynote Address at the American Society for Training & Development (ASTD) Bay Area Expo on Oct. 20, among other speaking engagements while last with us. The room was full and the energy high with over 25 human development professionals in the class.

For more information please contact:

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